

Lee Shu Cheng, Hadi

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User Interface Engineer with expertise in delivering intuitive and robust trading interfaces. Currently part of the Institutional Markets team at Blockchain.com, focusing on high-volume trading. Passionate about independent record label management and imagining the future of finance.

EXPERIENCE

Blockchain.com

Jan 2025 - Ongoing

Front End Engineer

- Developing and enhancing internal trading applications for OTC Spot traders serving institutional clients

Secured Finance

Jan 2024 - Jan 2025

Front End Engineer

- Spearheaded integration of UI design, testing, and development using Storybook, Chromatic, and Figma
- Led a comprehensive UI redesign to improve the trade terminal experience, leading in a 50x increase in Total Value Locked (TVL)

Ernst & Young

Jan 2018 - Nov 2020

(Acquired Adelphi Digital in Nov 18)

UX Developer

- Scaled and extended functionalities for NParks' One Million Trees program on trees.sg
- Top performer in Q3 2019
- Spearheaded revamp and maintenance project for government sector portfolio with 15 websites worth value of \$250,000
- Strengthened the Science Centre website build, winning best User Experience in the 2018 Stevie Award

EDUCATION

National University of Singapore
B.Soc.Sci. (Hons.) Communications and New Media

Singapore
2013 - 2017

SKILLS

WORKING KNOWLEDGE: Next.js, Tanstack Query, Storybook, Chromatic, HTML5/CSS3, SASS, JavaScript, Typescript (React), Webpack, Wordpress, Git Workflow

BASIC KNOWLEDGE: Python, MongoDB, MySQL